



WHO WE ARE—*Together We Can Make a Difference*

The DC Tobacco Free Families Campaign (DCTFF) is a partnership of DC Cancer Consortium and the DC Department of Health, committed to reducing the tragedy of tobacco use for DC families. DCTFF is funded by a generous grant from the DC Department of Health and is the first time tobacco settlement dollars have been used to fund tobacco prevention and control programs for DC residents. All services, including nicotine patches and lozenges, are free to DC residents and organizations.

WHAT WE DO—*Improving Lives, One Family at a Time*

DCTFF provides resources and education to DC residents, especially to low income and medically underserved individuals, on how to quit smoking and on keeping homes tobacco free for our children. In addition, DCTFF aims to build a network of community organizations, faith-based groups, and educational institutions to help to change the way our community views tobacco use—from acceptable to unacceptable—and to provide a culture in which our children grow up without the tragedy of tobacco addiction in their lives. DCTFF can provide community-based grants, and technical assistance and training for community organizations to assist in reducing the burden of tobacco addiction in our communities.

WHY COMMUNITY PARTNERSHIPS—*Strength in Numbers*

DC has some of the most troubling statistics related to tobacco use than any other state. In particular, African American males living in the District have one of the worst life expectancies in the country, resembling that of a third world country. On average, African American males live to the age of 57.5 years, and have high smoking rates. DC Latino males suffer similar high rates of smoking. Tobacco use continues to be the leading cause of preventable death and disease in the country. Working together, we can reach every part of our community with resources and education to help smokers quit and to protect children from harms of secondhand smoke. We also can work with our youth and young adults to teach them how to reject tobacco for a life free of tobacco addiction.

WHAT YOU CAN DO—*Be a Part of the Solution*

As a community partner, your role is vital to our success. You serve a particular group of individuals who trust and rely on you for information.

By signing on with the DCTFF, you will become a key player in relaying the educational messages and resources provided by the DCTFF. Below is a list of activities you can adopt and engage to participate in our Campaign: (Please check all that your organization would be interested in and email form to bonita.mcgee@dc.gov.)

- Pass a Resolution to endorse the DCTFF Campaign.
- If faith-based organization, information on Smokefree Holy Grounds initiative
- If community or educational-based organization, information on smokefree campus initiatives
- Display of print materials, including posters and brochures, in organization office and meeting rooms
- Promote the quitline through organizational communications channels, e.g., newsletters, meetings
- Sponsor the critically acclaimed ***Not in Mama's Kitchen***, an educational program about how children and other loved ones are harmed by secondhand smoke exposure in the home
- Offer Freedom From Smoking (FFS) programs for community members
- Participate in free certification to conduct FFS programs in your organization (site stipends and facilitator pay offered)
- DC Tobacco Free Coalition membership (free)
- Link to DCTFF website
- Be listed as a partner on the DCTFF website

Organization: _____ Ward Served: _____

Contact: _____ Phone: _____

Address: _____ Zip Code: _____

Email: _____

Primary Population Served: (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> African American | <input type="checkbox"/> Latino |
| <input type="checkbox"/> Women | <input type="checkbox"/> Children/Youth |
| <input type="checkbox"/> Men | <input type="checkbox"/> LGBT specify _____ |
| <input type="checkbox"/> General community (Ward _____) | <input type="checkbox"/> Other _____ |

*Building Partnerships, Empowering Communities, Healing Families, **Together***

DCTFF Staff Member Name: _____